

Secretary of State
500 E. Capitol Ave, Suite 204
Pierre, SD 57501
(605) 773-3537



Personality's Right of Publicity

Receipt # 008840316

Pursuant to SDCL 21-64-2, no person may use any aspect of a personality's right of publicity for a commercial purpose during the personality's lifetime or for seventy years after the death of the personality without the express written consent of the personality, or if the personality is deceased without the express written consent of the personality's next of kin or other person or entity that owns the right of publicity.

Name of Deceased Personality: HOFER (Family Surname / Personality Estate)
Date of Death: Unknown / Legacy Estate — Rights continuing under SDCL 21-64 (post-mortem protection period)
Name of Claimant: Robert-David: Hofer
Address of Claimant: PO Box 15262, West Palm Beach, Florida, 33416, United States of America
Basis of the Claim: See reverse...

Rights Claimed: See reverse...

I declare and affirm under the penalties of perjury that this claim has been examined by me, and to the best of my knowledge and belief, is in all things true and correct.

Claimant: By: Robert R. Principal-In-Chief Date: 3-25-2026

\$100 fee is required for this filing. Please make payable to the Secretary of State.

Please sign and return the filing to the Secretary of State's Office at the address noted above.

Filed this 1st day of
April 2026

Monae L. Johnson

SECRETARY OF STATE

RECEIVED
APR 01 2026
SD Secretary of State

Basis of the Claim:

The claimant, Robert David Hofer, is the **lawful heir and successor in interest** to the personality associated with the surname **HOFER**, which constitutes a recognizable identity and carries commercial and reputational value.

This claim is made pursuant to **SDCL §21-64-2**, which provides that a personality's right of publicity:

- Is protected during lifetime and
- Survives for **seventy (70) years after death**

The claimant asserts:

- ✓ That the personality identified as "HOFER" represents a family-based identity estate
- ✓ That such rights descend to heirs and successors
- ✓ That the claimant holds the authority to assert and enforce such rights

This filing is made to:

- Establish public record of ownership and control
- Provide notice to all parties of protected status
- Prevent unauthorized commercial use

Any unauthorized use of the personality constitutes:

- ✓ Misappropriation
- ✓ Unauthorized commercial exploitation
- ✓ Violation of South Dakota statutory law

Rights Claimed:

The claimant asserts exclusive rights to the personality known as "HOFER," including:

- ✓ Name and surname identity
- ✓ Associated likeness and persona
- ✓ Reputation and goodwill
- ✓ Commercial identity rights
- ✓ Any derivative, digital, or simulated use
- Advertising
- Marketing
- Branding
- Media or digital representation
- Implied endorsement

Including but not limited to:

All rights are:

- ✓ Retained by the estate
- ✓ Controlled by the claimant as successor
- ✓ Enforceable under SDCL Chapter 21-64

Declaration

I declare and affirm under the penalties of perjury that this claim has been examined by me, and to the best of my knowledge and belief, is in all things true and correct.

Claimant: Robert R. Hofer, All Rights Reserved
Robert-David: Hofer, Principal-in-Chief

Date: 3-25-2026

Filed this _____ day of _____



SECRETARY OF STATE



South Dakota Secretary of State
 500 E. Capitol Ave
 Pierre, SD 57501-5070

ROBERT DAVID HOFER LIVING TRUST
 4056 FOREST HILL BLVD UNIT 1035
 PALM SPRINGS, FL 33406

RECEIPT INFORMATION

Receipt #: 002840316
 Receipt Date: 04/02/2026

DO NOT PAY!
This is not a bill.

Description of Charges	Reference	Quantity	Unit Price	Total
Personality Right of Publicity		1	\$100.00	\$100.00
TOTAL CHARGES PAID				\$100.00

Description of Payment	Reference	Amount
Payment-Check/MO	110	\$100.00
TOTAL PAYMENT		\$100.00